

**Best in Customer Service** - a retail business that provides its customers with a consistent excellence in service that goes beyond customer expectations. It also encourages its staff to meet the changing customer needs and stands behind its product or service with minimum customer inconvenience.

**Large Business** - more than 15 employees

**Small Business** - 15 or less employees

**Best in Professional Services** - must exemplify professionalism and integrity. This is awarded to the company not the individual or contractor.

**Best in Hospitality and Tourism** - this business has demonstrated a superior ability to satisfy visitors' expectations through their services and /or their products. This business provides and promotes an outstanding visitor experience and actively encourages the growth of the Creston Valley.

**Best in Trades and Services** - awarded to a business that has demonstrated superior quality in all aspects of business operation and shows a commitment to the community through its involvement.

**Best in Arts and Culture** - this award will be presented to the organization or business that has demonstrated sustained support of arts, culture and heritage.

**Non Profit of the Year** - a not for profit organization that has recognized a need within our community and through community responsibility, innovation, growth, sound business practices and community partnerships has served our community with vision and integrity.

**Employer of the year** - a business which creates a positive, fair and supportive environment for all employees, while maintaining and even exceeding employment standards and safety policies.

**Real Estate Company of the year** - demonstrates high principles of integrity and provides great support for civic, service and charitable activities and demonstrates excellence in sales and marketing.

**Home Based Business of the year** - demonstrates good business practices. Business should be easy to contact, locate and be accessible to local traffic and offers excellent customer service.

**Agricultural Business of the year** - is presented to a farming or food processing business that has distinguished itself and shown leadership by promoting agriculture and food production in our community.

**Chamber Business Excellence** - a business that has been in operation for more than two years and has consistently offered outstanding service and/or product to its customers and displayed a strong commitment to community involvement. A business that contributes to the social, recreational, cultural and overall well being of the community. ( only chamber members can vote on this award through a special email ballot).